

## Red Lodge Events Report 2022: Summary of Data Collected

Participants: 2021 Community Events Forum\*, Solicited Input from Downtown Businesses, Correspondence from the public 2021/2022

Respondents (total)	147
Red Lodge citizens	78
Businesses represented	38
Event organizers, Chamber of Commerce, RL Events, Red Lodge.com	10

### ISSUES RAISED

### SUGGESTIONS MADE

Noise: Motorcycles, concert, fireworks; health/safety issues	<ul style="list-style-type: none"> <li>• Education: Signage, event promotion/advertisement</li> <li>• Review and clarify ordinances</li> <li>• Law enforcement: Ordinances, statutes</li> </ul>
Event Permitting Process: Fairness and accountability, ease of use	<ul style="list-style-type: none"> <li>• Define types of events</li> <li>• Review and clarify ordinances, on-line application, and review process</li> <li>• Liability</li> </ul>
Camping: Overcrowding, security, sanitation, noise	<ul style="list-style-type: none"> <li>• Review and clarify ordinances (cost/fees, time limits, etc.)</li> </ul>
Cost Sharing: No established guidelines ensuring proper use of tax dollars	<ul style="list-style-type: none"> <li>• Review, establish, and define criteria for additional costs required for events (i.e. law enforcement, public works, etc.)</li> </ul>
Temporary Vendors: Offensive materials on display downtown; competition with downtown businesses	<ul style="list-style-type: none"> <li>• Review zoning and ordinances</li> <li>• Consider “family friendly” resolution</li> </ul>
Parking: Motorcycles unfairly monopolize Broadway parking intended for commerce	<ul style="list-style-type: none"> <li>• Request consideration from organizers</li> <li>• Restrictions or permitted hours</li> </ul>
Tourism: Do events properly reflect Red Lodge community values? Determine what is the desired perception of Red Lodge	<ul style="list-style-type: none"> <li>• Review marketing</li> <li>• Consider developing a vision statement</li> </ul>

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