Community Entrance North Urban Renewal District Goals and Objectives

Goal #1 Increase Housing Units Near Downtown

1. Increase housing options for a range of incomes, with an emphasis on a core of quality urban-scaled affordable long-term rental units for young professionals, workers and older generations that are multi-modal to downtown Red Lodge.
2. Support mixed-use buildings that provide a combination of businesses and new residential dwelling units.

Goal #2 Support Business Development

1. Address environmental issues such as brownfield designations which hinder new investment.
2. Address private infrastructure improvements required for fire suppression which includes fire sprinklers, water flow requirements, fire hydrants and fire engine access.
3. Provide for demolition and site preparation for abandoned buildings.

Goal #3 Public Infrastructure Improvements

1. Invest in transportation infrastructure which improves vehicular, pedestrian and bicycle safety and connectivity.
2. Invest in the “amenity-driven model” which attracts private investment with public space improvements such as trees, lighting, benches, sidewalks, wayfinding signs and “welcome” signage.
3. Invest in City-owned property, particularly in and around Coal Miner’s Park to provide a regional sports destination that also includes trails, and access to, and protection of Rock Creek.
4. Improve storm drainage and pipe capacity,
5. Provide for “complete streets” in areas where streets only contain driving lanes. Pave gravel streets.
6. Increase the life expectancy of streets with sealants and chip seals.
7. Rebuild failing streets, particularly east 2nd Street.
8. Incorporate Green Infrastructure principles into the design of developments.

Goal #4 Promote Historic Preservation and Cohesive Urban Design Identity

1. Invest in the reuse of vacant historic buildings, particularly the Pea Cannery.
2. Develop an urban design identity for the Community Entrance North and create Architectural Design Guidelines by using the Red Lodge Revitalization Plan, Zoning Regulations and Growth Policy as guiding documents.
3. Promote and facilitate facade improvements.