

# GRAPHIC PERSONALITY

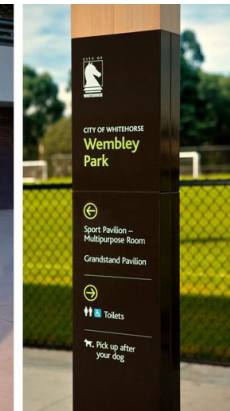
## RED LODGE WAYFINDING PLAN



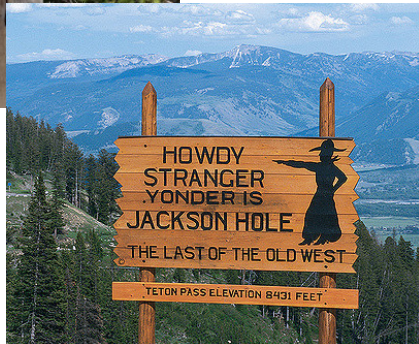
↑ serious



← rustic



→ contemporary



↓ playful







## Red Lodge Wayfinding Plan



ARCHITECTS ENGINEERS



# Project Goals

## Red Lodge Wayfinding Plan

1. Enhance the Red Lodge experience
2. Develop a plan that promotes economic development and placemaking
3. Develop a plan that directs guests and residents to additional destinations and trails outside of the core area
4. Time is of the essence
5. Build on existing branding

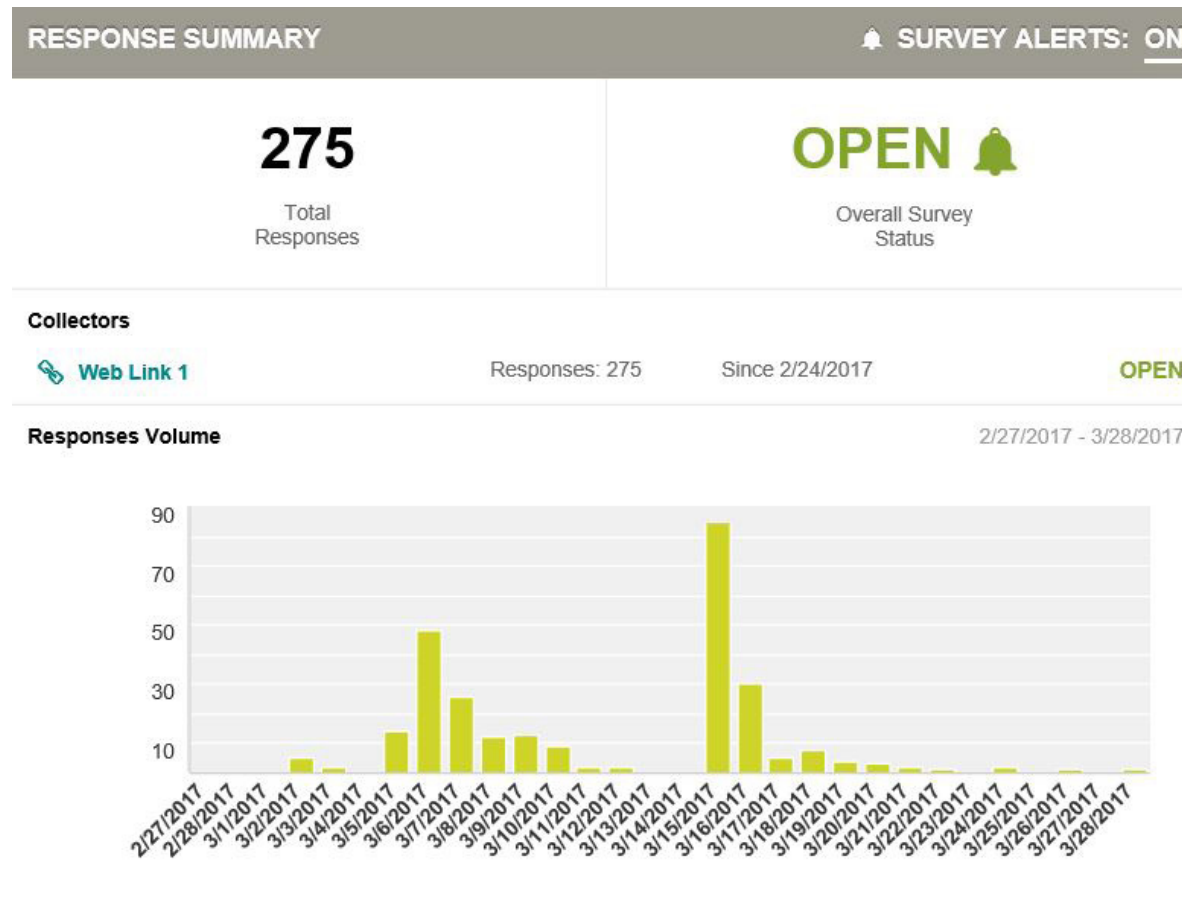


**Assess**  
**Explore**  
**Apply**



# Survey Responses

## Red Lodge Wayfinding Plan



**275 responses as of 02-31-2017**

**5 multiple choice questions**

**1 general question for open ended feedback.  
(71 Responses)**



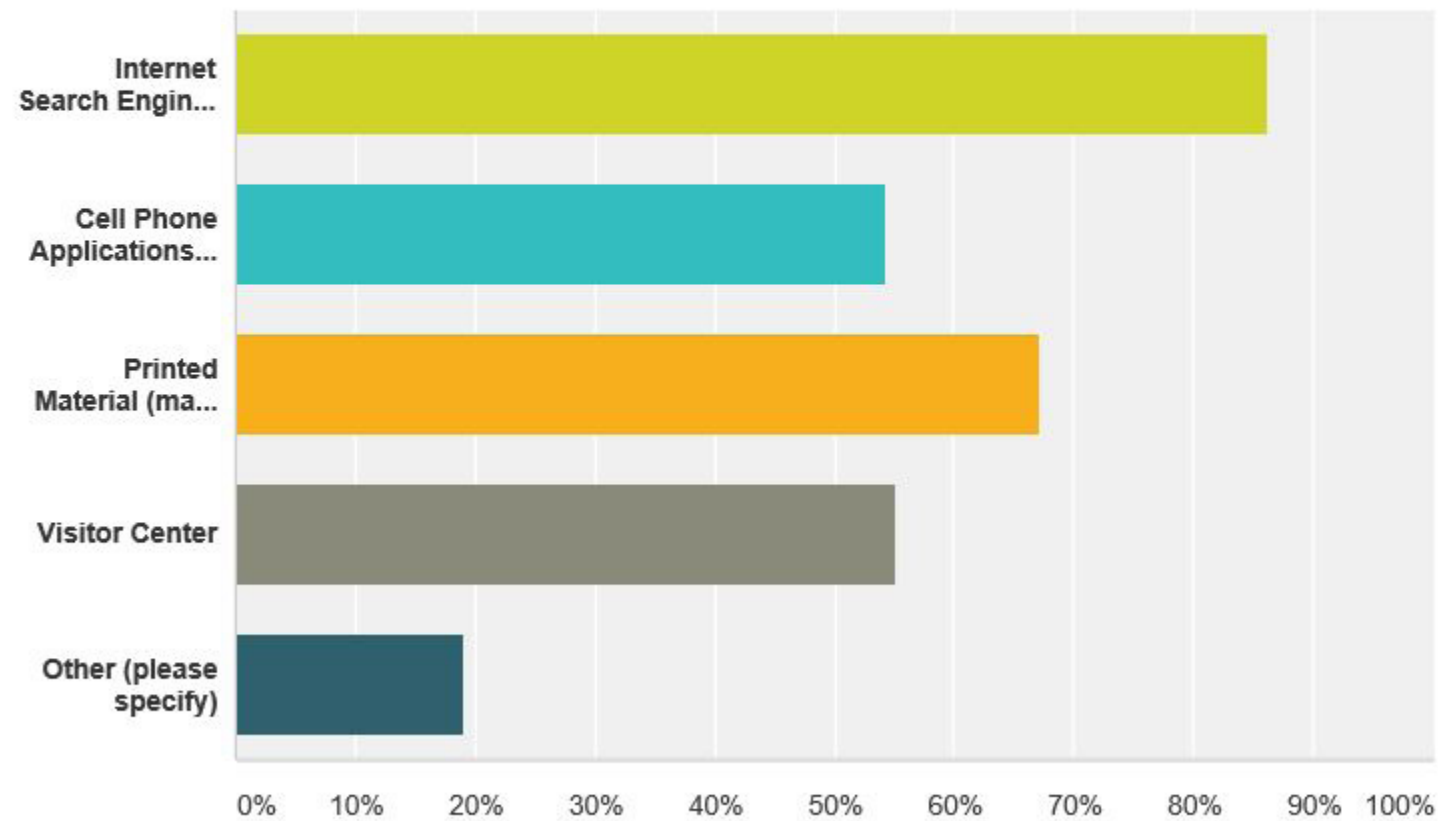
# Survey Responses

## Red Lodge Wayfinding Plan

### Question 1

When visiting an unfamiliar place what resources do you use to find points of interest? (Check all that apply)

Answered: 274 Skipped: 1









# Survey Responses

## Red Lodge Wayfinding Plan

### Question 1

- Nearly 90% of respondents report using an Internet search to find areas or interest when traveling.

**This wayfinding plan can drive visitors to specific Online content and build on an already intuitive form of wayfinding.**

- The visitor center and its publications is a critical for locating points of interest.

**This wayfinding plan can promote the visitor center and help to unify the Red Lodge brand**

-Word of mouth and asking locals for advice

**This wayfinding plan can help educate locals of the destinations in their back yard.  
Improving the quality of life and the Red Lodge brand**



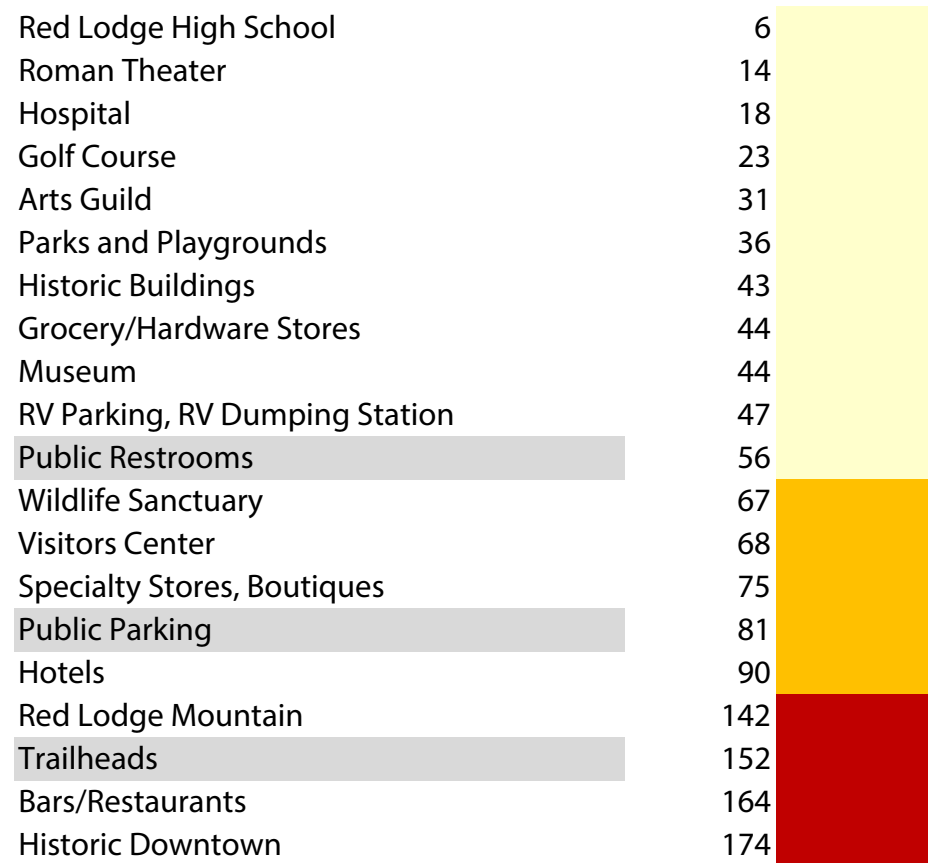


# Survey Responses

## Red Lodge Wayfinding Plan

### Question 2

What do you consider the most important destinations for **Visitors** to Red Lodge?



RV Parking, RV Dumping Station	9
Hotels	10
Visitors Center	13
Historic Buildings	14
Museum	22
Wildlife Sanctuary	23
Arts Guild	23
Public Restrooms	27
Golf Course	35
Specialty Stores, Boutiques	45
Roman Theater	48
Red Lodge High School	76
Public Parking	79
Historic Downtown	81
Parks and Playgrounds	119
Red Lodge Mountain	119
Bars/Restaurants	131
Hospital	166
Grocery/Hardware Stores	192



0-66      67-133      133-200



# Survey Responses

## Red Lodge Wayfinding Plan

### Question 3

COMPARING THE IMPORTANCE OF POINTS TO THEIR EASE OF FINDING HELPS US PRIORITIZE PHASING AND UNDERSTAND WHERE OUR AUDIENCE IS.

EASY

DIFFICULT

	EASY		DIFFICULT
<b>IMPORTANT</b>	HISTORIC DOWNTOWN BARS AND RESTAURANTS RED LODGE MOUNTAIN	TRAIL HEADS	
	HOTELS SPECIALTY STORES/BOUTIQUES VISITORS CENTER	PUBLIC PARKING	WILDLIFE SANCTUARY
<b>LESS IMPORTANT</b>	HOSPITAL ROMAN THEATER BARS AND RESTAURANTS	PARKS AND PLAYGROUNDS HISTORIC BUILDINGS GROCERY AND HARDWARE MUSEUM GOLD COURSE	ARTS GUILD RV PARKING / DUMPING PUBLIC RESTROOMS REDLODGE HIGH SCHOOL

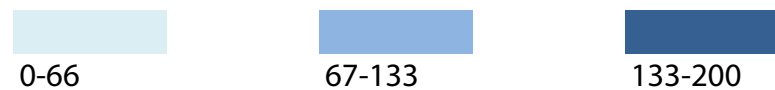
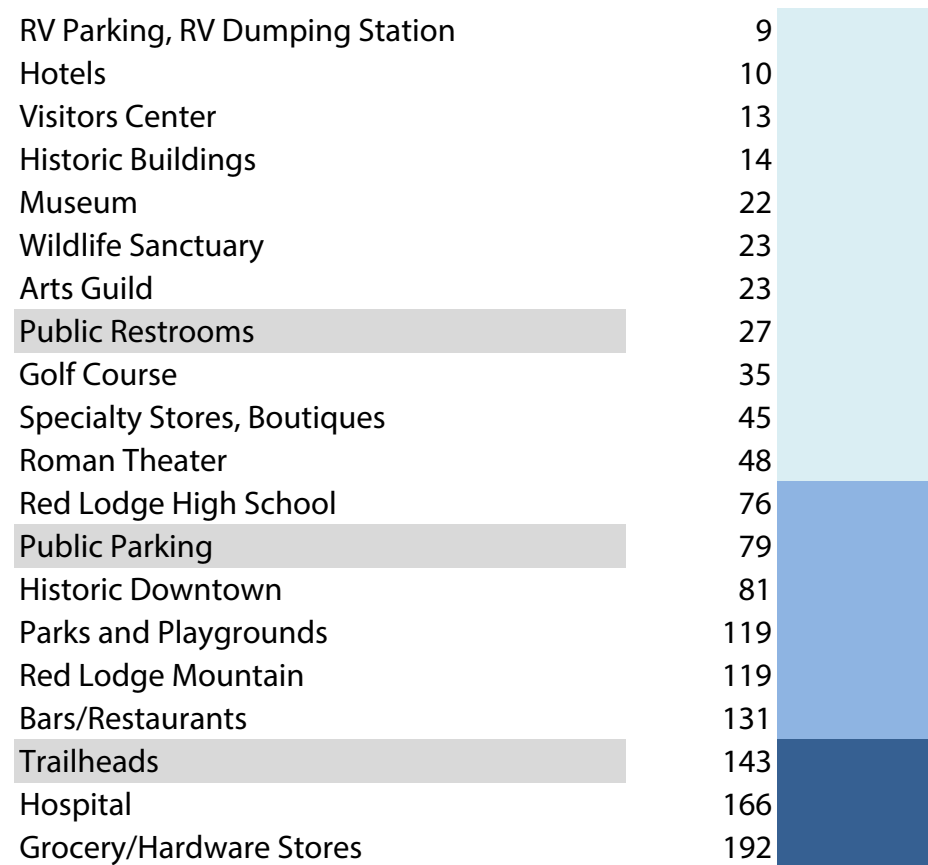


# Survey Responses

## Red Lodge Wayfinding Plan

### Question 4

What do you consider the most important destinations for **Residents** of Red Lodge?







# Survey Responses

## Red Lodge Wayfinding Plan

### Question 5

	EASY			DIFFICULT
IMPORTANT	GROCERY/HARDWARE HOSPITAL	TRAIL HEADS		
	BARS AND RESTAURANTS RED LODGE MOUNTAIN HISTORIC DOWNTOWN HISTORIC BUILDINGS VISITORS CENTER	PARKS AND PLAYGROUNDS PUBLIC PARKING		
LESS IMPORTANT	ARTS GUILD MUSEUM GOLF COURSE HOTELS ROMAN THEATER RV STATIONS SPECIALTY STORES	WILDLIFE SANCTUARY PUBLIC RESTROOMS		



**Assess**  
**Explore**  
**Apply**



# MDT Right Of Ways

**Nearly everything we propose will need approval from the Montana Department of Transportation. CTA has begin to discuss standards with the local district however formal written requirements do not exist. Signs will be reviewed and approved on a case by case basis.**

- Clarity of text so that drivers are not distracted
- Must meet MDT reflectivity standards and national ADA standards
- Specific business or entities can not be named. General terms such are allowed but a subject to the approval.
- MDT retains the right to review everything in the ROW but is especially attentive to the flowing;
  - materials
  - longevity
  - base construction
- Placing anything in or adjacent to roundabouts is a non starter.



DIRECTIONAL



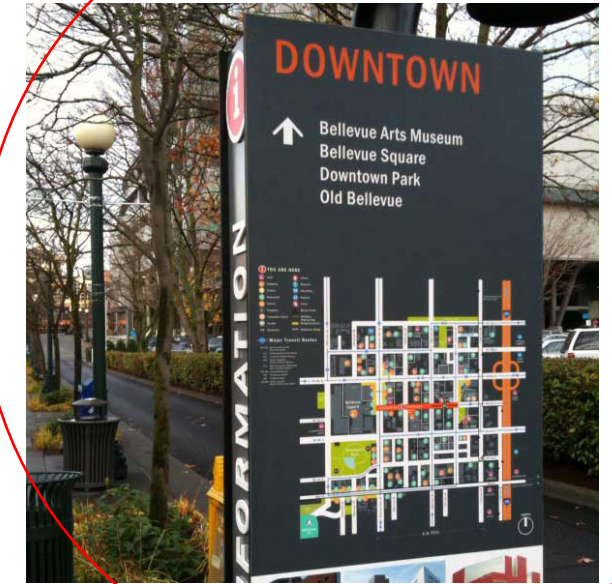
IDENTIFICATION



ADVISORY



PRINT SIGNS



DIGITAL



INTERPRETIVE



PLACE MAKING



PLACE MAKING



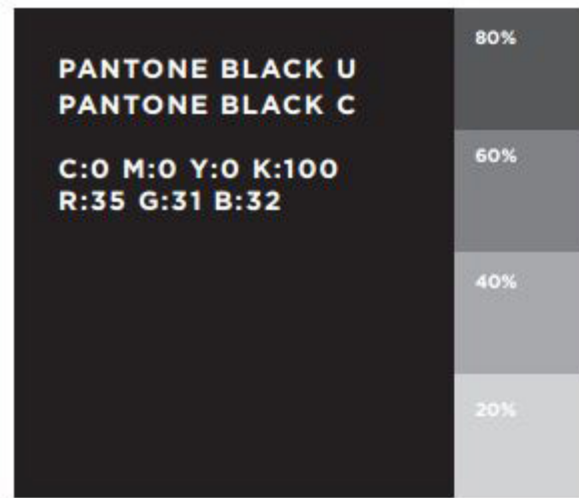
# Directional Wayfinding Signage (auto and pedestrian) Entry Gateway Informational Kiosk



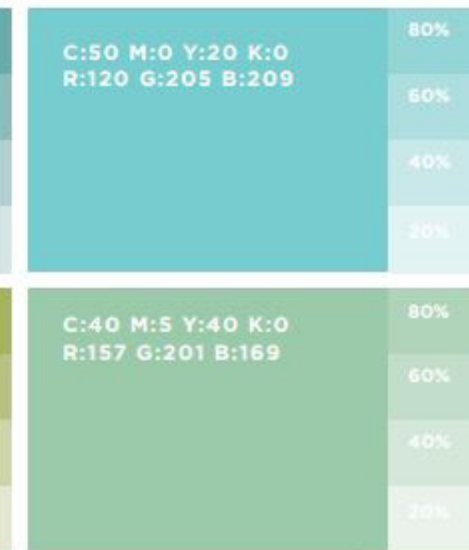
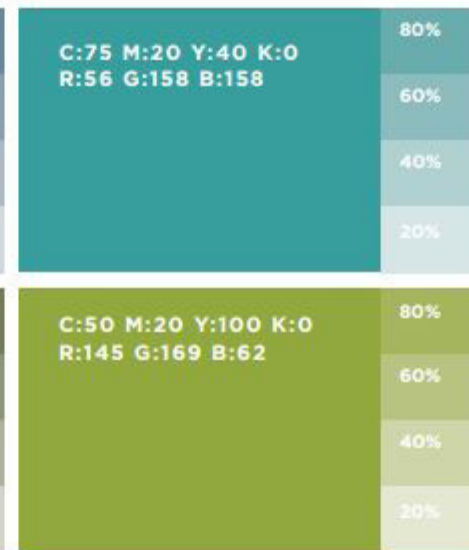
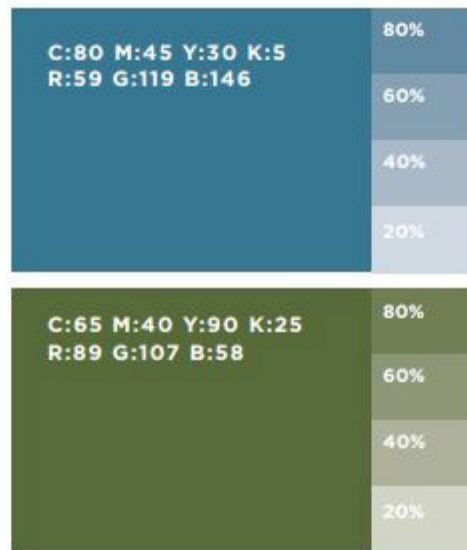


# Colors

## PRIMARY COLOR



## SECONDARY COLORS







# Materials

PANTONE BLACK U  
PANTONE BLACK C

C:0 M:0 Y:0 K:100  
R:35 G:31 B:32

PANTONE RED U  
PANTONE RED C

C:0 M:100 Y:100 K:0  
R:237 G:28 B:36

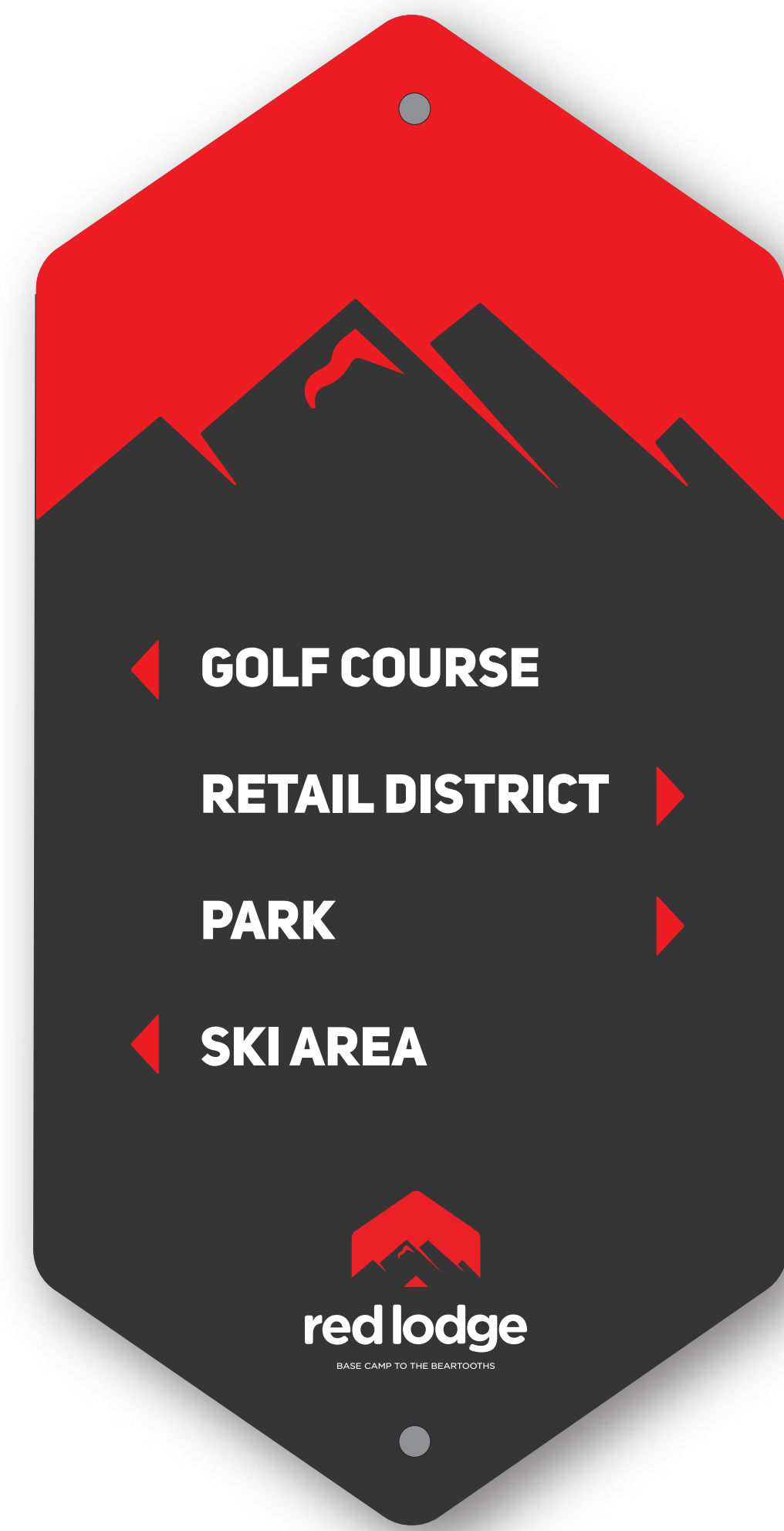




# RED LODGE WAYFINDING SIGNAGE CONCEPT REVEAL

## DIRECTIONAL SIGN OPTIONS

STEEL SIGN PLATE - attached to existing light posts  
(DARK STEEL + CLEARCOAT + APPLIED REFLECTIVE VINYL)

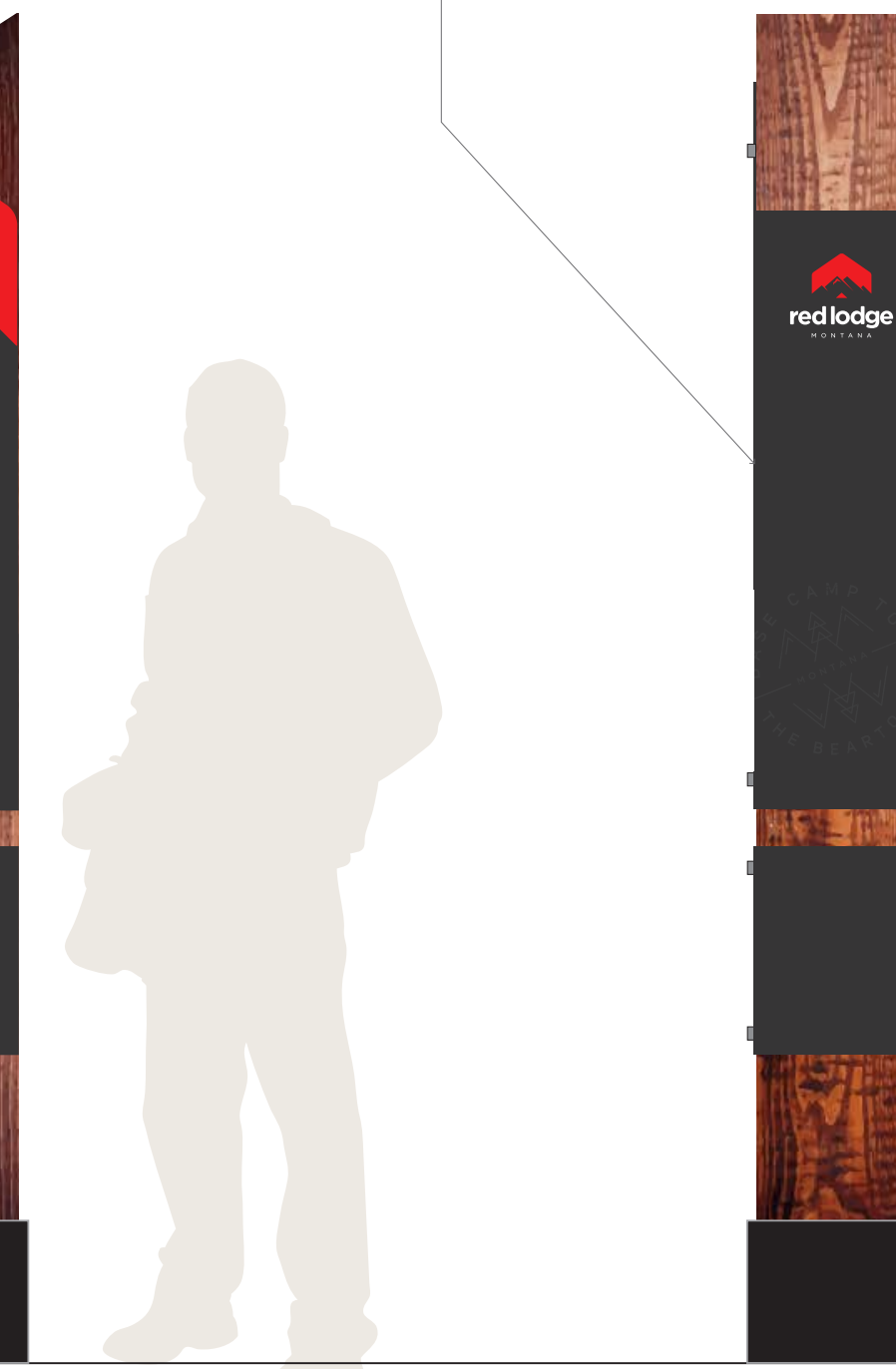


WIDE TIMBER COLUMN WITH STEEL PLATE WRAP AROUND



side 1 | map + interpretive

STEEL SIGN PLATE - BOLTED TO COLUMN  
(DARK STEEL + CLEARCOAT + APPLIED REFLECTIVE VINYL)



side view

COMMUNITY POSTERS



side 2 | current events

WIDE TIMBER MONUMENT SIGN  
STEEL STANDOUT LOGO



side 1 | map + interpretive

side view

RECYCLE OLD TELEPHONE POLES  
OR NATIVE PEELED LOG PINE



side 1 | directional

STEEL SIGN PLATE - INSET IN THE LOG  
(DARK STEEL + CLEARCOAT + APPLIED REFLECTIVE VINYL)



side view

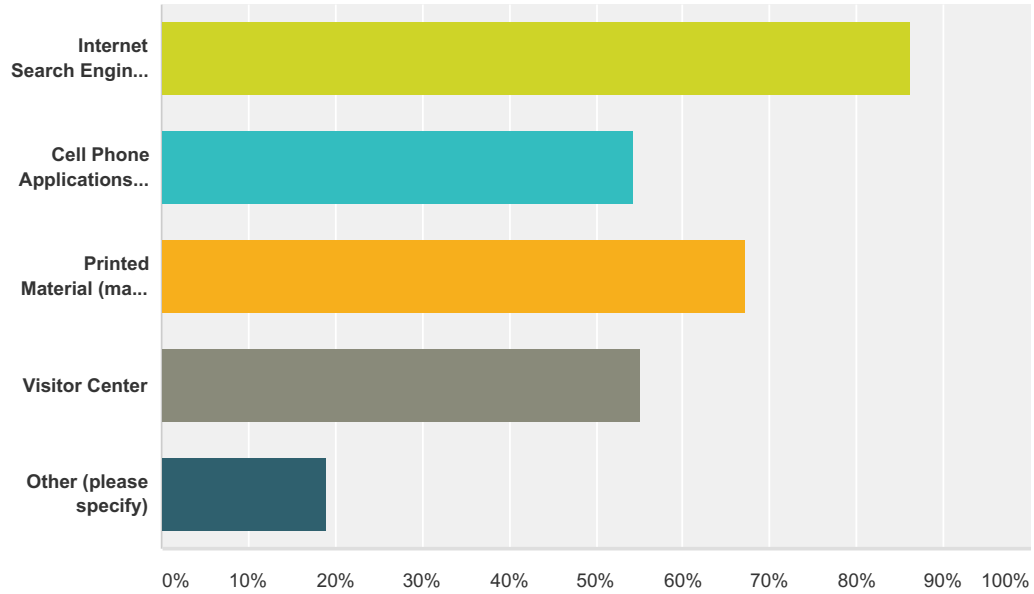


side 2 | current events



### Q1 When visiting an unfamiliar place what resources do you use to find points of interest? (Check all that apply)

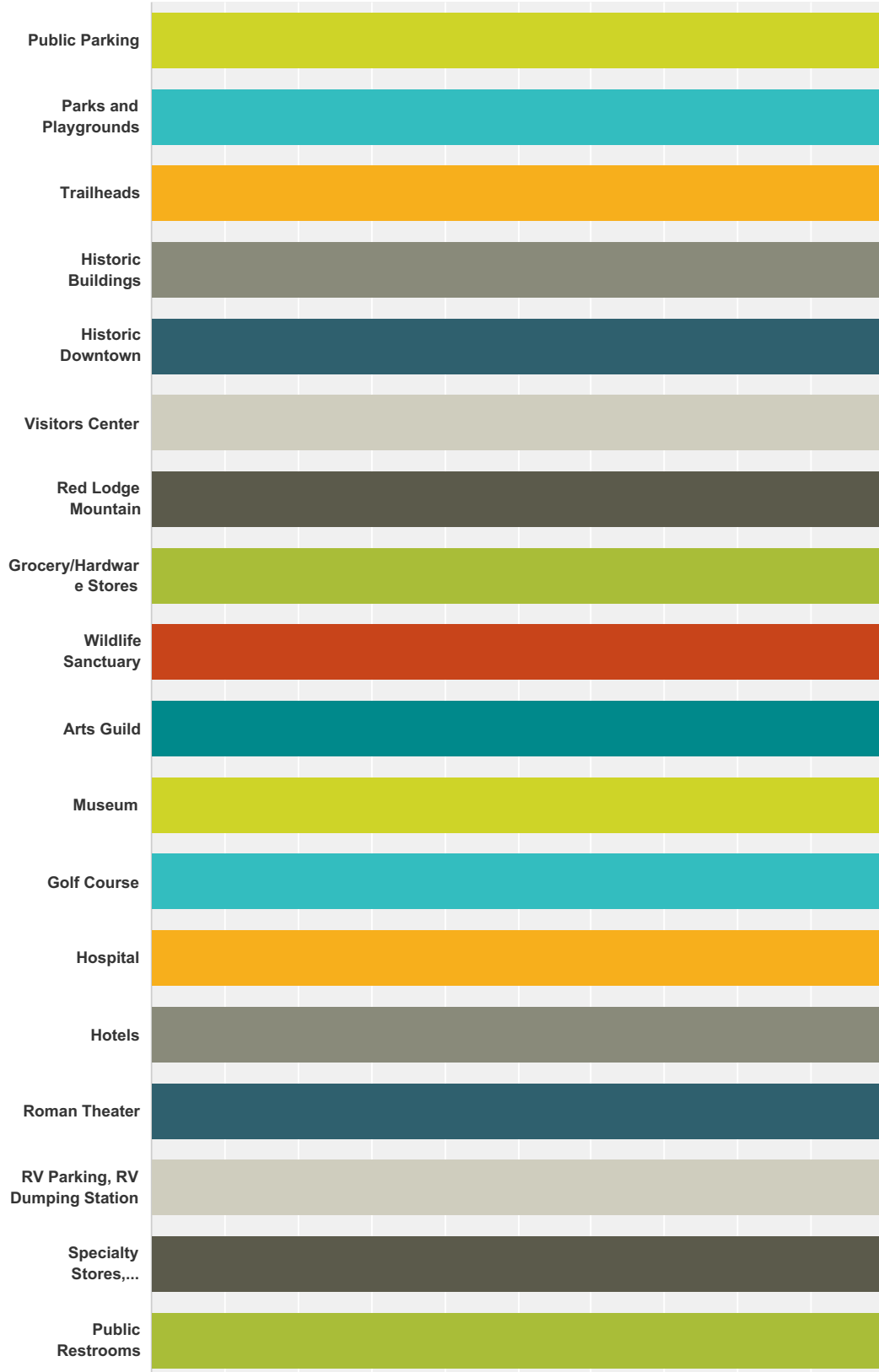
Answered: 274 Skipped: 1



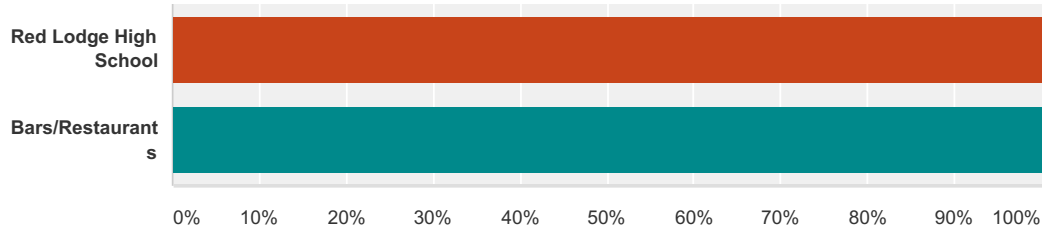
Answer Choices	Responses
Internet Search Engine (Google or similar)	86.13% 236
Cell Phone Applications (Google Maps or similar)	54.38% 149
Printed Material (maps or brochures)	67.15% 184
Visitor Center	55.11% 151
Other (please specify)	18.98% 52
<b>Total Respondents: 274</b>	

### Q2 What do you consider the most important destinations for Visitors to Red Lodge.

Answered: 275 Skipped: 0







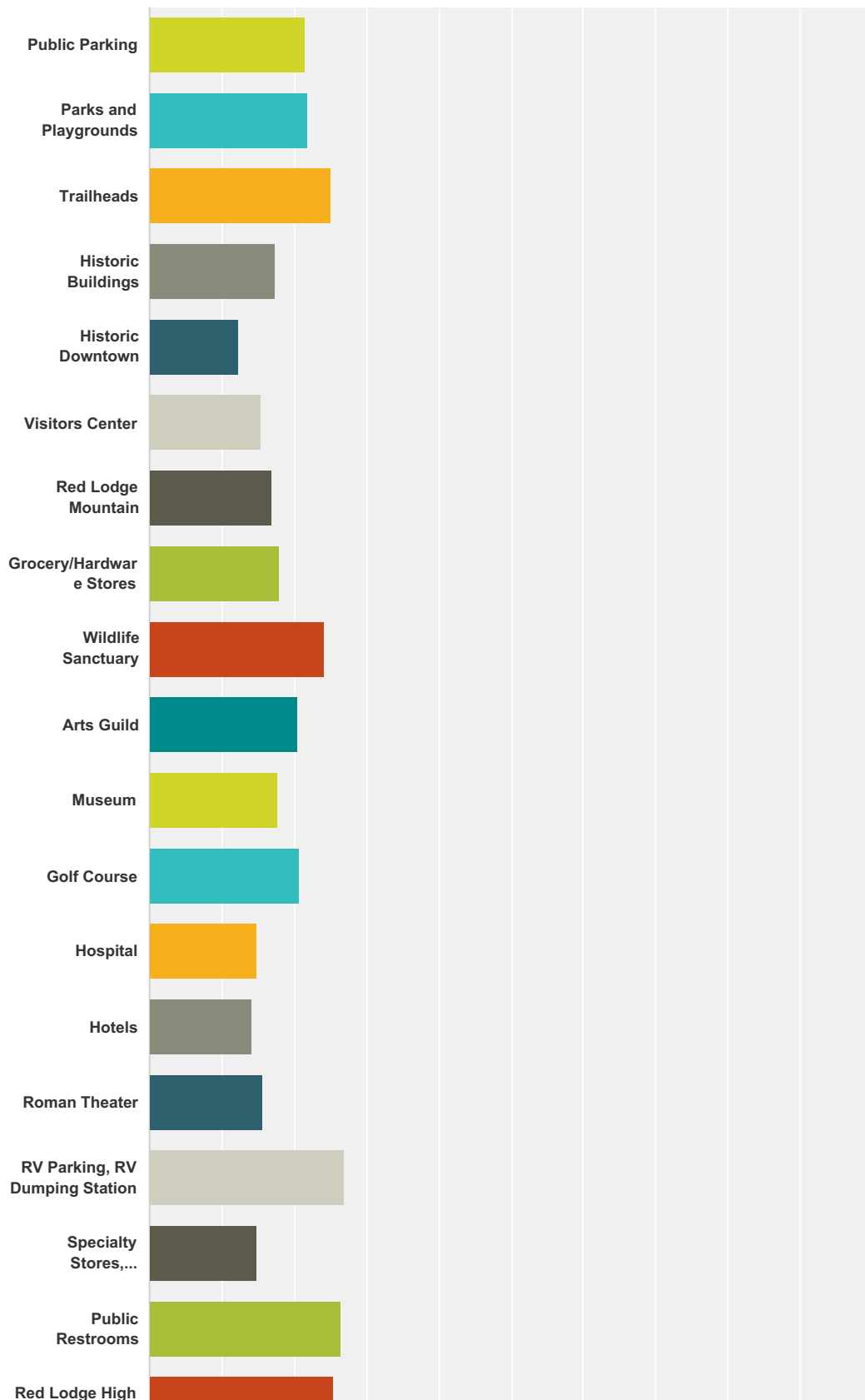
what are the most important point of interest for Visitors to Red Lodge? (select five)

	what are the most important point of interest for Visitors to Red Lodge? (select five)	Total
Public Parking	100.00% 81	81
Parks and Playgrounds	100.00% 36	36
Trailheads	100.00% 152	152
Historic Buildings	100.00% 43	43
Historic Downtown	100.00% 174	174
Visitors Center	100.00% 68	68
Red Lodge Mountain	100.00% 142	142
Grocery/Hardware Stores	100.00% 44	44
Wildlife Sanctuary	100.00% 67	67
Arts Guild	100.00% 31	31
Museum	100.00% 44	44
Golf Course	100.00% 23	23
Hospital	100.00% 18	18
Hotels	100.00% 90	90
Roman Theater	100.00% 14	14
RV Parking, RV Dumping Station	100.00% 47	47
Specialty Stores, Boutiques	100.00% 75	75
Public Restrooms	100.00% 56	56
Red Lodge High School	100.00% 6	6

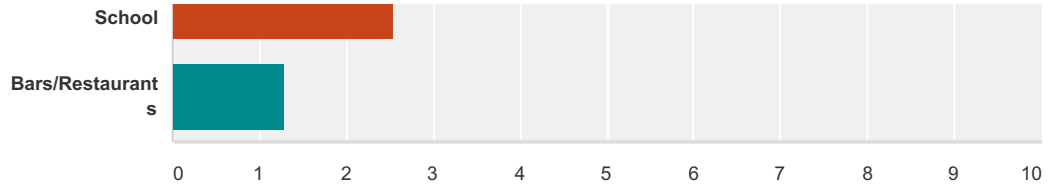
Bars/Restaurants		<b>100.00%</b> 164
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### Q3 How easy is it for Visitors to find the following points of interest in Red Lodge?

Answered: 275 Skipped: 0



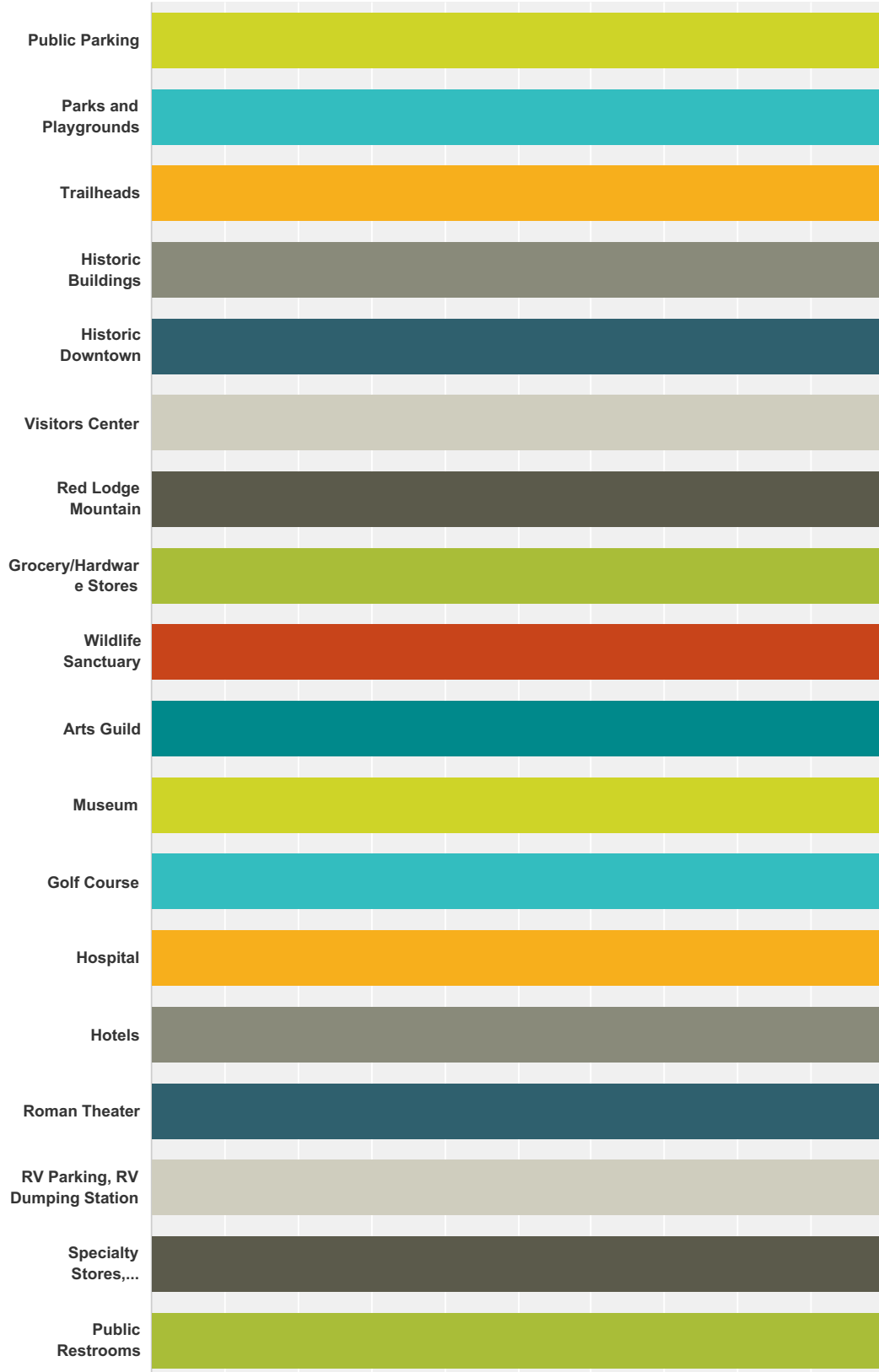


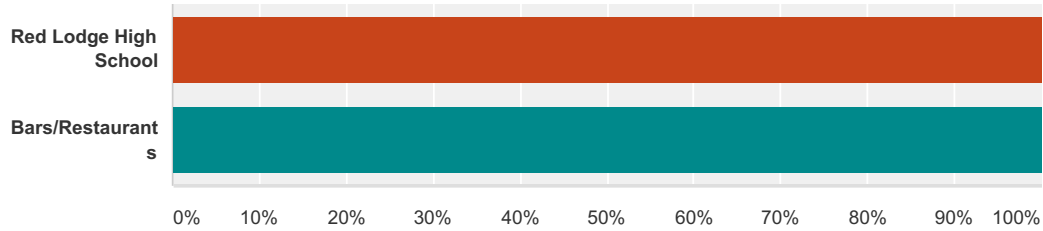


	Very Easy	Somewhat Easy	Somewhat Difficult	Very Difficult	Total	Weighted Average
Public Parking	27.31% 74	40.59% 110	23.25% 63	8.86% 24	271	2.14
Parks and Playgrounds	18.15% 47	46.72% 121	31.66% 82	3.47% 9	259	2.20
Trailheads	8.43% 22	42.91% 112	38.70% 101	9.96% 26	261	2.50
Historic Buildings	41.98% 110	43.51% 114	13.74% 36	0.76% 2	262	1.73
Historic Downtown	77.99% 209	19.78% 53	2.24% 6	0.00% 0	268	1.24
Visitors Center	52.99% 142	40.30% 108	6.34% 17	0.37% 1	268	1.54
Red Lodge Mountain	44.36% 118	40.98% 109	14.66% 39	0.00% 0	266	1.70
Grocery/Hardware Stores	36.09% 96	47.74% 127	15.79% 42	0.38% 1	266	1.80
Wildlife Sanctuary	13.90% 36	37.84% 98	40.15% 104	8.11% 21	259	2.42
Arts Guild	24.71% 63	47.84% 122	26.27% 67	1.18% 3	255	2.04
Museum	37.74% 97	48.25% 124	12.84% 33	1.17% 3	257	1.77
Golf Course	28.17% 71	41.67% 105	25.40% 64	4.76% 12	252	2.07
Hospital	61.72% 158	30.47% 78	6.25% 16	1.56% 4	256	1.48
Hotels	61.83% 162	34.35% 90	3.82% 10	0.00% 0	262	1.42
Roman Theater	56.35% 142	32.54% 82	8.73% 22	2.38% 6	252	1.57
RV Parking, RV Dumping Station	4.88% 12	31.30% 77	52.85% 130	10.98% 27	246	2.70
Specialty Stores, Boutiques	55.94% 146	38.70% 101	5.36% 14	0.00% 0	261	1.49
Public Restrooms	7.78% 20	31.13% 80	48.64% 125	12.45% 32	257	2.66
Red Lodge High School	11.86% 30	32.41% 82	45.06% 114	10.67% 27	253	2.55
Bars/Restaurants	73.70% 199	24.07% 65	2.22% 6	0.00% 0	270	1.29

### Q4 What do you consider the most important destinations for Residents of Red Lodge.

Answered: 275 Skipped: 0





what are the most important point of interest for Residents of Red Lodge? (select five)

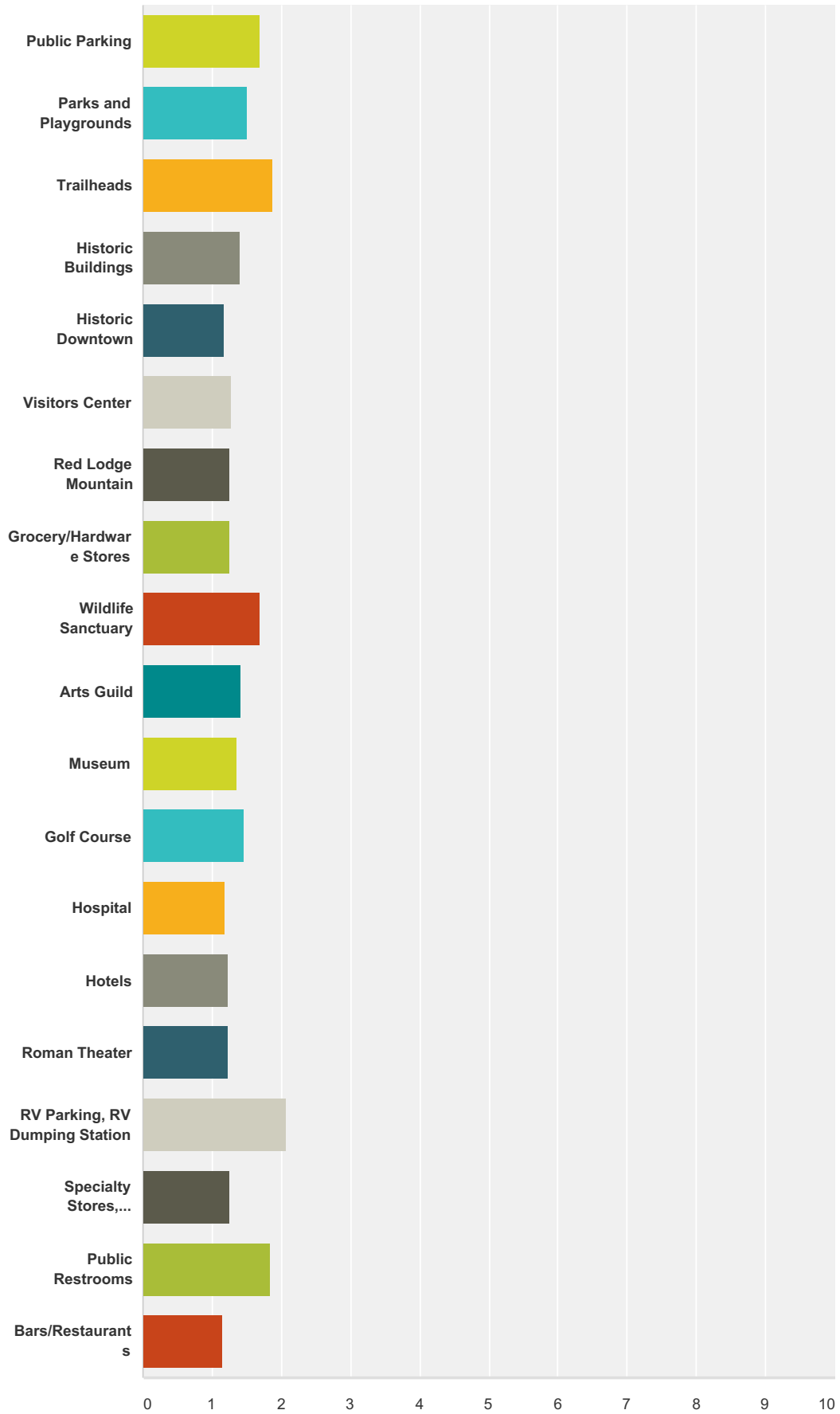
	what are the most important point of interest for Residents of Red Lodge? (select five)	Total
Public Parking	100.00% 79	79
Parks and Playgrounds	100.00% 119	119
Trailheads	100.00% 143	143
Historic Buildings	100.00% 14	14
Historic Downtown	100.00% 81	81
Visitors Center	100.00% 13	13
Red Lodge Mountain	100.00% 119	119
Grocery/Hardware Stores	100.00% 192	192
Wildlife Sanctuary	100.00% 23	23
Arts Guild	100.00% 23	23
Museum	100.00% 22	22
Golf Course	100.00% 35	35
Hospital	100.00% 166	166
Hotels	100.00% 10	10
Roman Theater	100.00% 48	48
RV Parking, RV Dumping Station	100.00% 9	9
Specialty Stores, Boutiques	100.00% 45	45
Public Restrooms	100.00% 27	27
Red Lodge High School	100.00% 76	76



Bars/Restaurants		<b>100.00%</b> 131	131
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**Q5 How easy is it for Residents to find the following points of interest in Red Lodge?**

Answered: 275 Skipped: 0





	Very Easy	Somewhat Easy	Somewhat Difficult	Very Difficult	Total	Weighted Average
Public Parking	<b>49.45%</b> 134	<b>34.32%</b> 93	<b>14.39%</b> 39	<b>1.85%</b> 5	271	1.69
Parks and Playgrounds	<b>58.05%</b> 155	<b>34.46%</b> 92	<b>6.74%</b> 18	<b>0.75%</b> 2	267	1.50
Trailheads	<b>36.50%</b> 96	<b>43.73%</b> 115	<b>16.35%</b> 43	<b>3.42%</b> 9	263	1.87
Historic Buildings	<b>66.67%</b> 176	<b>27.65%</b> 73	<b>4.92%</b> 13	<b>0.76%</b> 2	264	1.40
Historic Downtown	<b>83.90%</b> 224	<b>15.36%</b> 41	<b>0.37%</b> 1	<b>0.37%</b> 1	267	1.17
Visitors Center	<b>74.90%</b> 194	<b>23.55%</b> 61	<b>1.16%</b> 3	<b>0.39%</b> 1	259	1.27
Red Lodge Mountain	<b>77.65%</b> 205	<b>20.08%</b> 53	<b>1.89%</b> 5	<b>0.38%</b> 1	264	1.25
Grocery/Hardware Stores	<b>76.87%</b> 206	<b>21.64%</b> 58	<b>1.12%</b> 3	<b>0.37%</b> 1	268	1.25
Wildlife Sanctuary	<b>46.15%</b> 120	<b>39.23%</b> 102	<b>13.08%</b> 34	<b>1.54%</b> 4	260	1.70
Arts Guild	<b>62.69%</b> 163	<b>32.31%</b> 84	<b>4.23%</b> 11	<b>0.77%</b> 2	260	1.43
Museum	<b>70.11%</b> 183	<b>24.52%</b> 64	<b>4.60%</b> 12	<b>0.77%</b> 2	261	1.36
Golf Course	<b>65.00%</b> 169	<b>25.38%</b> 66	<b>7.69%</b> 20	<b>1.92%</b> 5	260	1.47
Hospital	<b>83.02%</b> 220	<b>16.23%</b> 43	<b>0.38%</b> 1	<b>0.38%</b> 1	265	1.18
Hotels	<b>79.77%</b> 209	<b>18.32%</b> 48	<b>1.53%</b> 4	<b>0.38%</b> 1	262	1.23
Roman Theater	<b>80.00%</b> 208	<b>17.69%</b> 46	<b>1.92%</b> 5	<b>0.38%</b> 1	260	1.23
RV Parking, RV Dumping Station	<b>34.25%</b> 87	<b>31.89%</b> 81	<b>27.95%</b> 71	<b>5.91%</b> 15	254	2.06
Specialty Stores, Boutiques	<b>76.05%</b> 200	<b>22.43%</b> 59	<b>1.14%</b> 3	<b>0.38%</b> 1	263	1.26
Public Restrooms	<b>40.46%</b> 106	<b>38.17%</b> 100	<b>18.32%</b> 48	<b>3.05%</b> 8	262	1.84
Bars/Restaurants	<b>87.64%</b> 234	<b>10.86%</b> 29	<b>1.12%</b> 3	<b>0.37%</b> 1	267	1.14

**Q6 Do you have any additional information or feedback regarding the creation of a Wayfinding plan in Red Lodge.**

Answered: 71 Skipped: 204

## Q6 Do you have any additional information or feedback regarding the creation of a Wayfinding plan in Red Lodge.

Answered: 71 Skipped: 205

#	Responses	Date
1	no	4/3/2017 3:05 PM
2	being based in NZ have found Redlodge to be very proactive and effecient in their information for overseas visitors planning a trip	4/3/2017 3:02 PM
3	use Face Book and other electronic	3/21/2017 7:49 PM
4	Coordinate with the Forest Service more by providing campground information including fees, features, facilities...etc	3/20/2017 9:58 AM
5	We need a parking garage similar to Jackson WY. immediately close to downtown. How about the lot currently for stillwater parking also taking the street next to it.	3/19/2017 10:02 PM
6	survey was designed so that public parking would be an area of concern . compared to other choices given.. just saying!	3/18/2017 11:42 AM
7	The stores seem to be closing and leaving Red Lodge which causes very little reason to come there as a visitor aside from the skiing and hiking.	3/18/2017 8:35 AM
8	Not at this time.	3/18/2017 7:50 AM
9	Parking can be a problem. I think that needs to be addressed. Also busy weekends such as 4th of July needs a shuttle of some sort to ease traffic congestion up to the fairgrounds and along Broadway.	3/17/2017 3:25 PM
10	have shoveling sidewalks enforced and extend needing to clear your sidewalk south to Old Roosevelt.	3/17/2017 9:02 AM
11	Keep it quaint. Keep commercialism low.	3/16/2017 12:59 PM
12	Red Lodge Mountain needs to enhance a safty program. The skiers are creating too many dangerous, painful encounters. I know many skiers who will not ski there anymore. They pay extra and go to Bozeman.	3/16/2017 12:17 PM
13	My husband and I have visited Red Lodge at least 30 times. Usually on our way to and from Yellowstone. My husband and I have made friends in your town due to the many times we have stayed there. HOWEVER, the last several times, we have driven through without staying due to the offensive billboard at the West end of town, sponsored by Big Game Forever. This particular billboard has been up for quite awhile, at least in summer. It has a moose with attacking wolves, with tag line Save our Moose and Elk. Implying that wolves kill ALL the moose and elk. I'm sorry to perhaps sound extreme to whomever is reading this survey. The reason we travel through Red Lodge is to get to Yellowstone where we visit to WATCH wildlife. Wolves among the many incredible array of wildlife we see there. We are left with this billboard on the way out of town and also re-entering from the Beartooth highway. The first time I saw it, I was so disturbed, I literally felt unwelcome in Red Lodge. It was 4th of July weekend, I had a hotel reservation, and I called and was able to cancel at last minute. I was intending to go to the rodeo. Instead I drove on through and left for home. Last summer the same billboard greeted us. We chose to not stay in town and passed on through. I did purchase a painting at the Carbon County Arts Guild for \$350.00. I spend money when I come there. We have spent literally thousands of dollars over our many visits. No more. Again, I'm sorry to sound extreme to you, but most people who come through your town are NOT hunters. I find the people of your town wonderful, and I truly miss spending time there. As you are asking my opinion with this survey, I will hope you take into consideration the majority of visitors who stay there or pass through there are folks who appreciate seeing animals and NOT killing animals. Thank you for taking the time to read my comments.	3/16/2017 9:27 AM
14	Good idea will help visitors take in all Red Lodge has to offer.	3/16/2017 8:31 AM
15	The visitors center was extremely helpful and the people there were super nice.	3/16/2017 7:51 AM
16	Include Beartooth Hwy	3/16/2017 6:47 AM
17	It has been several years since I have visited Red Lodge. I enjoyed the small town and will return but I'm sorry I don't remember very much about the area.	3/16/2017 6:39 AM
18	Brochures and goole are my preferred ways to find things while traveling.	3/15/2017 11:16 PM

19	The old, rundown buildings & hotels need to be either restored or torn down (preferably restored). They are a MAJOR eyesore in an otherwise beautiful town.	3/15/2017 10:21 PM
20	Add churches and dog park to this list. Hotels/motels get asked about these two things quite a bit. It would also be helpful for visitor to know things like the leash law, parking rules during the winter, things to be aware of while you're here	3/15/2017 9:53 PM
21	On a recent visit to red lodge I was interested in history of the town , mines, and surrounding areas. I located a book Red Lodge Landmarks by Bevely Rue Wellington published in 1992 at the local bookstore, now closed, that listed houses and historical building in Red Lodge. THe places were numbered and had addresses on them. I attempted to find these historical places and expected then to be labeled with some information about the building on a sign. Very few were lmarked with signage. I asked why no signs. I was told that the owners of the building were responsible for the signage not the City of Red Lodge. I thought this to be a missed opportunity to share the history of REd Lodge. After reading more and talking to some of the older residents of Red Lodge, about the towns history, the book Red Lodge Landmarks should be updated and embellished. REd Lodge has an interesting history. The museum on Broadway is wonderful, but more needs to be done to share the news about the history.	3/15/2017 8:53 PM
22	no	3/15/2017 7:12 PM
23	I love Red Lodge and the community the people of Red Lodge are very friendly and very helpful. Very relaxing place to visit.	3/15/2017 6:48 PM
24	A free, easily attainable map of all the above for visitors and residents	3/15/2017 6:36 PM
25	strategically placed informational kiosks explaining and showing the wayfinding plan and where to go to get help	3/15/2017 5:58 PM
26	county regulations and politics are excessive	3/15/2017 3:39 PM
27	We bought our house in Redlodge over 11 years ago and come as often as we can from Kentucky. We LOVE Redlodge and hope the plan is not to change it much! We have had many friends and family stay in our house and all have expressed a love for Redlodge! I think there could be more information about the dogpark out there! It is awesome and I don't know if visitors would know it is there! The gym and laundromat are also places we visit often and there doesn't seem to be info. Thank you for doing this survey!	3/15/2017 3:20 PM
28	Better, more extensive signs	3/15/2017 3:15 PM
29	I like fishing in downtown Red Lodge. better signage to fishing spots would be helpful.	3/15/2017 3:13 PM
30	Some downtown handicapped parking	3/15/2017 3:06 PM
31	Better signage directing visitors, billboards outside of the region speaking to Red Lodge as the Gateway to Yellowstone via Beartooth Hwy so that they aren't diverted to Cody.....such as along I90 in Wyoming and Montana, a better sense of community interest in welcoming visitors rather than dubbing "My Red Lodge". How about "Our Red Lodge", something that doesn't sound so selfish and arrogant.	3/15/2017 3:00 PM
32	I'm hoping that the design quality is top notch.	3/15/2017 2:49 PM
33	Good to take a reading once in awhile - helps guide your actions for the future benefit of the community and surrounding residents.	3/15/2017 2:17 PM
34	All of my answers are in the context of a long-ago resident. Current residents should have no trouble with any of the items you list. Non-residents can easily find info at the Visitor Center.	3/15/2017 2:07 PM
35	Carriage tours and walking tours would be very helpful	3/15/2017 2:06 PM
36	PLEASE don't let Red Lodge get to large or commercialized. I've been visiting since 1994 and love it the way it is. I don't want it any larger.	3/15/2017 12:43 PM
37	Much needed for our visitors	3/11/2017 1:21 PM
38	Gear your work towards one-time visitors and RV traffic, not the #myredlodge crowd who already knows where things are.	3/10/2017 10:08 PM
39	Please pay attention to the special needs of older people and those with disabilities.	3/10/2017 12:43 PM
40	Emphasis on transportation options in and aound town is impotant. Especially and including pedestrian friendly design and improvements. Thank you!	3/10/2017 9:21 AM
41	I favor on the street maps that are stand alone signs (like interpretive signs) that suggest points of interest.	3/10/2017 6:12 AM
42	Check out what Winter Park does. Amazing signage, not overdone, points out the public parking, restrooms, visitor center and then gives people a map. Well marked pathway through town that goes from sidewalk to designated road areas to CLOSED roads only for pedestrians. Smooth transitions, fantastic signage.	3/9/2017 10:08 PM



43	Very Excited about this!! A much needed addition to our community.	3/9/2017 9:30 PM
44	focus on events that is what attracts new visitors	3/9/2017 10:13 AM
45	A sign for the sanctuary and high school on 212	3/9/2017 9:47 AM
46	We really need to work on signage and more public parking.	3/8/2017 7:59 PM
47	Summer host downtown to answer questions	3/8/2017 4:36 PM
48	We need the plan!!	3/8/2017 4:15 PM
49	Please consider those with disabilities.	3/8/2017 3:24 PM
50	Need both combination of physical signage and digital applications to meet the need of visitors and residents	3/8/2017 9:42 AM
51	Consider more than just signage but amenities that provide for a memorable experience (i.e. benches, safe walking)	3/8/2017 8:21 AM
52	Publicly funded signs should not be used to advertise/promote private businesses - it'd be more appropriate and less cluttered to have signs indicating "shopping" or "dining" rather than specific business names.	3/7/2017 8:42 PM
53	Chamber of Commerce should pay for this. No City tax dollars.	3/7/2017 10:42 AM
54	A digital and printed map showing historic points and areas of interest.	3/7/2017 10:22 AM
55	Assuming that this is about creating signs that point visitors to the listed attractions, please have a branding meeting open to the community that discussing the design of such signs so that we don't end up with gaudy out-dated signs that Big Sky installed.	3/7/2017 9:54 AM
56	Signs for public parking, and public restrooms...	3/7/2017 9:15 AM
57	It needs to be easy from the road. Families and older people will go to the Visitors Center but younger people won't. Having information available on Broadway and easy to navigate mobile sites.	3/7/2017 7:59 AM
58	We need better sidewalks for locals to use to walk to work and play. I don't like walking in the streets.	3/7/2017 7:42 AM
59	shoveling sidewalks on Broadway needs to be enforced and mandatory clear sidewalks needs to extend to Old Roosevelt	3/6/2017 10:16 PM
60	We need signs with print that's big enough to be read from a moving vehicle. The wooden directional sign at Broadway & 2nd is incomprehensible even to residents. All of the old street signs have too small lettering and most are hidden by trees & bushes.	3/6/2017 7:41 PM
61	Better web site for Red lodge	3/6/2017 7:17 PM
62	I think the survey is written in an odd way in that most questions are from a visitors point of view. My answers are guesses.	3/6/2017 5:15 PM
63	Use bloggers, travel writers, prominent residents to share personal experiences as part of the plan to entice both residents and visitors	3/6/2017 5:05 PM
64	Encourage Park and Explore	3/6/2017 4:55 PM
65	I would like to see more bicycle friendly roads. The sidewalks around need improvement	3/6/2017 4:39 PM
66	We need it. Thank you!	3/6/2017 4:24 PM
67	Thank you for your work on this! Looking forward to some great helpful neat plan.	3/6/2017 8:06 AM
68	I enjoy strategically placed maps, good signage add of major roadways. I like the work that has been done in the airport trails	3/5/2017 1:16 PM
69	Signs to find Recycling Center, City Hall, name of subdivisions (ex:RLCCE), etc	3/5/2017 1:14 PM
70	It is important to start with visitors- parking RV and others, restrooms, and attractions	3/5/2017 12:15 PM
71	Don't discount the role of a public library in disseminating information to visitors as well as full-time and seasonal residents	3/5/2017 11:56 AM