

**RESOLUTION NO. 3366**

A RESOLUTION RECOGNIZING THE RED LODGE AREA CHAMBER OF COMMERCE/VISITORS CENTER AS THE LOCAL NON-PROFIT CONVENTION AND VISITORS BUREAU IN RED LODGE, MONTANA.

WHEREAS, M.C.A. 15-65-121 and M.C.A. 15-65-122. Known as the Montana Tourism Development Act; impose a 4% accommodation tax on hotel, motel and campground occupancy; and,

WHEREAS, the Act provides that a portion of the revenues raised be allocated back to the communities and regions where such revenues are generated, i.e. to regional tourism organizations and to non-profit convention and visitors bureaus, for projects and programs which are locally directed; and

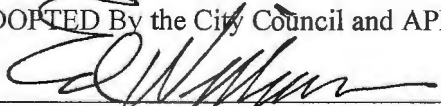
WHEREAS, the Red Lodge Area Chamber of Commerce/Visitors Center, a non-profit corporation under Montana law and tax exempt under Section 501c(6) of the Internal Revenue Tax codes, has performed such non-profit convention and visitors bureau functions for many years, and enjoys the support of local hotels, motels and campgrounds collecting the accommodations tax; and

WHEREAS, the Convention and Visitors Bureau, organized within the Red Lodge Area Chamber of Commerce/Visitors Center, will coordinate various already existing tourism promotion activities directed at local history, local attractions, community activities and events, community marketing and the creation of promotional literature; and

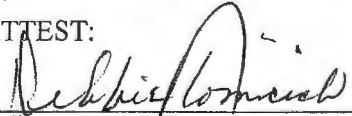
WHEREAS, the Convention and Visitors Bureau of the Red Lodge Area Chamber of Commerce/Visitors Center is in the best position to develop and coordinate a marketing plan which is necessary and which must be approved by the Montana Tourism Advisory Council, in order to qualify for state funding. The Chamber is requested to develop and timely submit to the Montana Tourism Advisory Council, prior to May 1, 2014, a marketing plan that conforms to the "Regulations and Procedures for Regional /CVB Tourism Organizations Use of Lodging Facility use Tax Revenue"; and

THEREFORE, BE IT RESOLVED By the City Council of the City of Red Lodge, Montana, that the City recognizes the Red Lodge Area Chamber of Commerce/Visitors Center as operating the local non-profit Convention and Visitors Bureau in Red Lodge, which is eligible to receive funds from the 4% accommodations tax effective July 1, 2014.

ADOPTED By the City Council and APPROVED By the Mayor this 25 day of February, 2014.

  
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Mayor Ed Williams

ATTEST:

  
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Debbie Tomicich, City Clerk